# NUTRIFII Product Overview





Nutrifii<sup>™</sup> offers a collection of premium bioavailable supplements that includes a synergistic blend of vitamins, minerals, nutrient-dense superfoods, omega-3 fatty acids, powerful enzymes and metabolism-supporting essentials for optimum health and vitality. Using ingredients from natural sources, our formulas are carefully blended for maximum potency and absorption, increasing their benefits to you.

## KNOW YOURSELF NUTRITION™

Getting what you need when you need it is the game of life. The Nutrifii Know Yourself Nutrition program reflects our philosophy that your body serves you best when these three categories are optimally supported:



Many people consume more calories than necessary and fail to take in the recommended amount of nutrients needed to support the body's biological processes. And since the produce we depend on for vitamins and nutrients isn't as rich as it was decades ago, it's never been more important to Fortify our bodies with products that support optimal health and wellness.



An adult human creates an average of 50–70 billion new cells per day, so it's no wonder your body needs a pick-me-up from time to time. You know best when your body is overtaxed due to stress, illness or even a long, hard workday – don't ignore the signs. Give your body the Boost it needs, whenever it needs it.



We're exposed to harmful toxins every single day – they're in our diet, environment, the air we breathe and the water we drink. These contaminants impact our ability to perform optimally and can contribute to a variety of health problems. Our bodies are designed to remain in a state of Cleanse – help put yours back in balance with products that gently support this natural process.





## The Power is in the Pouch

Each tiny pouch packs a huge punch! Consider Moa® the ideal supplement to help the body reduce oxidative damage from free radicals, boost your metabolism and energy, and support your cardiovascular and immune systems.

	t Per Serving	%DV	
Calories	22		
Total Carbohydrates	5 g	2%	
Sugars	3 g	<u>†</u>	
Vitamin A	200 IU	4%	
Bioperine	8 mg	†	
Proprietary Super Fruit B Organic mango fruit pur		1	
concentrate, prune juice Bergavit <sup>®</sup> 40 bergamot Vitality Health Blend: Organic acai fruit juice, juice concentrate, organ juice	(citrus bergamia 1279 mg organic mangos nic goji berry pu	a risso & po † steen fruit p ree, organic	it.) fruit extrac uree, noni
Proprietary Immune Supp			
Organic reishi mushroo shiitake mushroom, org mane mushroom, orgar maitake mushroom ext green tea leaf extract, t	panic agaricus m nic white tea ext ract (fruiting bod	ushroom, o ract, organi ly), grape se	rganic lion's c nigella seed eed extract,
* Percent Daily Values are	e based on a 2,0	00-calorie	diet
+ Daily Value (DV) not est			

butter ingreuents, punited water, nackveri y lice concentrate, plum juice concentrate, pear juice concentrate, black currant juice concentrate, cultured dextrose, peach juice concentrate, apple juice concentrate, elderberry juice concentrate, xanthan gum, strawberry fruit, blueberry fruit, elderberry fruit, orange fruit, natural flavors (rosemary, oregano and star anise essential oils, flaxseed), stevia leaf extract





### UNIQUE

Moa's formulation is unlike any other, with 36 of the world's most powerful ingredients. Filled with genuine purees, extracts and juices, it's by far the most unique superfood blend on the market today.

## PURE

We carefully select the purest, most nutritionally dense ingredients free of allergens, gluten and dairy, with nothing artificial.

## SIMPLE

Thanks to our convenient, single-serve Go Pouch, you can enjoy Moa anytime, anywhere, making it easy to consume and easy to share!





FLAVORS

LOW



SPORT

HALAL

(ISA)





## Pack A Punch

Looking for a bit of superhuman strength to get through your day? Have no fear, Moa is here! Pack a Go Pouch in your briefcase, purse, backpack or gym bag and you'll be prepared to combat the usual afternoon slump. With 36 superfoods, no average snack can compare to the nutritional benefits that one pouch contains.

## **Strong Wellness Defense**

When used regularly, Moa helps the body reduce oxidative damage from free radicals and supports healthy digestion, robust cellular defenses and immune function.

## **Boost Your Lifestyle**

Busy mornings preparing for a day at school or the office call for spicy, sweet Moa Go Pouches for the entire family. Pack a Go Pouch in your kid's lunch, grab one to combat the afternoon slump, and take one to the gym for a nutritious post-workout snack. Specially formulated to support your health and your busy lifestyle, this proprietary blend is your superfood superhero on-the-go.

### THE BENEFITS:

- · Powerful, antioxidant-rich superfoods and superfruits
- · Antioxidant-rich, nutrient-dense and low-glycemic ingredients
- Helps reduce oxidative damage from free radicals
- Patented Mycofusion™ cultivation process enhances immune-boosting abilities
- Boosts metabolism and energy
- Contains Bergavit® to support cardiovascular health
- Contains BioPerine® for increased bioavailability





## ITRIFII.

## **Superfoods** Found in Moa

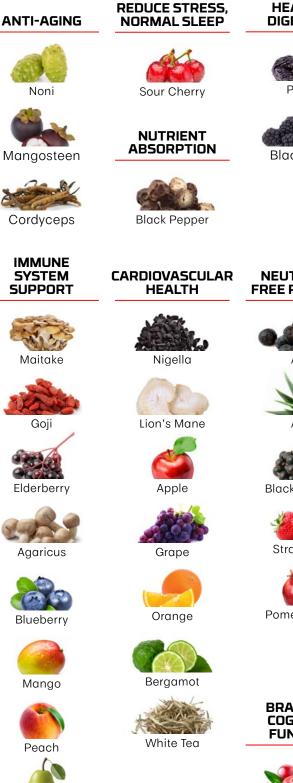
Feel better, look better and have more energy - all thanks to these superfoods in the pouch!

### POTENT

For centuries, mushrooms have been used to produce health benefits of immunity, energy and longevity. Moa's superstar ingredient list contains a revitalizing mushroom complex, including maitake gold - ouncefor-ounce more valuable than gold – nigella seeds and a clinical dose of bergamot, all working together to amplify your body's immune system to achieve superhero strength.

## **DIVERSE**

By sourcing exotic ingredients from around the globe, Moa provides the best of what Mother Nature has to offer, all delivered to your front door. Many of the health-supporting superfoods found in Mog have been used by ancient civilizations for centuries in cultures that prize longevity and wellness.



HEALTHY DIGESTION

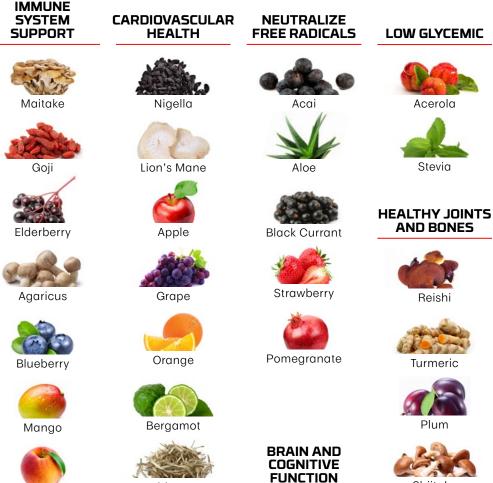




#### WEIGHT MANAGEMENT











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Pear



## NUTRIFII...



## **Frequently Asked Questions**

#### What does Moa do?

When used regularly, Moa helps the body reduce oxidative damage from free radicals and supports healthy digestion, robust cellular defenses and immune function.

#### What are the key benefits of Moa?

Thanks to a powerful combination of antioxidant-rich, nutrientdense, low-glycemic ingredients, Moa provides antioxidant protection, supports healthy digestion and offers whole-body support.

#### What are the key ingredients in Moa?

Ingredients include:

- Bergavit®
- Shiitake mushroom
- Agaricus mushroom
- Lion's Mane mushroom
- BioPerine®
- Proprietary superfruit blend

## How are the mushrooms in Moa grown and harvested?

The mushrooms are harvested using a patented fermentation process called Mycofusion™. Mushroom mycelium is grown naturally on deeply pigmented, purple corn "supergrain" kernels which contain very high levels of anthocyanins. This highly controlled and standardized process ensures that key nutrients from the corn are absorbed by the mushrooms through a novel fermentation process, resulting in totally proprietary nutraceutical ingredients with a wide range of health benefits.

#### What is Bergavit and why is it in Moa?

Bergavit is a standardized extract form of Bergamot citrus, a nutraceutical extract that supports the cardiovascular and immune systems. It is the most concentrated form of Bergamot available in North America and has been shown to support cardiovascular health.

#### How should I take Moa?

Because Moa comes in a convenient, single-serve Go Pouch, you can simply open and enjoy. Consider adding it to fruit juice or your next smoothie.

#### How long does Moa remain fresh after opening?

Each Go Pouch contains one single serving. We recommend consuming the contents all at once. If you must save your pouch, please consume within 24 hours for best results.

#### How do I store Moa Go Pouches?

You can keep them in the refrigerator to chill or in a cool, dry place out of direct sunlight.

#### How many Moa Go Pouches are in one box?

There are 30, 1.7 fl. oz. Go Pouches per box.

#### What are the Go Pouches made of?

The pouches are made of a foil laminate and greatly reduce our landfill footprint.

#### What is the recommended dosage of Moa?

Drink one pouch (1.7 fl. oz.) one to two times daily.

## Can I take Moa if I am allergic to one of the ingredients or am taking medication?

Always consult a healthcare physician prior to beginning any new dietary supplement if you have allergies or are taking medication.

## Can I take Moa if I am pregnant or breastfeeding or have a medical condition?

Always consult a healthcare physician before beginning any new dietary supplement while pregnant or breastfeeding or if you have a medical condition.



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## **Feel-Good Antioxidants**

Vináli® is a potent antioxidant combination of grape seed extract, vitamin C, bioflavonoids, minerals and phytonutrients that supports the immune system, provides free-radical protection and promotes cell health and skin elasticity.

Serving Size: 1 Capsı Servings Per Containe		
Amo	ount Per Serving	%DV
Vitamin C	300 mg	333%
(as calcium, magnesi ascorbate, acerola ch		
Calcium (as calcium a	ascorbate) 36 mg	3%
Jailiunn (as lailiunn a		
Grape Seed Extract	100 mg	*
1	100 mg 10 mg	*

Natural Color.







### EFFICIENT

Bioflavonoids prevent vitamin C from being destroyed by oxidation in the body, helping to increase its effectiveness.

SUPPORTS leart, Eyes, Skin, & Lunos

## **EFFECTIVE**

This high-quality blend of non-acidic vitamin C includes calcium ascorbate, zinc ascorbate and magnesium ascorbate, which are easy on the stomach and may benefit people who have difficulty taking higher potencies of ascorbic acid.

## **ESSENTIAL**

Adding Vináli to your daily routine is the most accurate way to ensure that you receive proper amounts of this essential vitamin without compromising your comfort.







**PDR**<sup>°</sup>

INFORMED SPORT



CERTIFIED PRODUCT

OFFICIAL LISTING





## The Powerful Vináli Trifecta

Grape seed extract is one of the most potent antioxidants known to man. When used in combination with vitamin C, a synergistic effect occurs, making it even more powerful.

#### GRAPE SEED EXTRACT:

- Helps support cardiovascular health
- Promotes brain, skin and eye health
- One of the few antioxidants that can penetrate the blood-brain barrier and provide antioxidant protection to the brain and nerve tissue

### VITAMIN C:

- Crucial for the formation and maintenance of collagen, the basis of connective tissue found in skin, ligaments, cartilage, vertebral discs, joint linings, capillary walls, bones and teeth
- Essential for maintaining healthy bones and teeth
- Supports the adrenal glands to boost immunity and help produce energy

### ACEROLA CHERRY:

- Provides nutritional support to the immune system
- · Protects against free radical damage with its antioxidant abilities
- Supports tissue development and aids in collagen production

### THE BENEFITS:

- Provides free-radical protection, supports the immune system, and promotes cell health and skin elasticity
- Potent antioxidant blend of grape seed extract, vitamin C, bioflavonoids, minerals and phytonutrients
- Has been shown to produce anti-aging benefits and support whole-body wellness







## **Frequently Asked Questions**

## What are the key ingredients in Vináli and what do they do?

Vináli's high-quality blend includes grape seed extract, calcium ascorbate, zinc ascorbate and magnesium ascorbate with the extra wow factor of acerola cherry extract, containing naturally occurring bioflavonoids, vitamins, minerals and phytonutrients.

## If I am taking the Optimals, do I also need to take Vináli?

There are 100mg of grape seed extract, which is the main nutrient found in Vináli, in the Optimals. Vináli is one of the most potent antioxidant supplements available. Having this nutrient in the Optimals is one of the reasons so many individuals are experiencing significant health benefits from consuming Optimals daily. However, some individuals desire and need to be consuming additional grape seed extract. If you tend to suffer from fatigue, you may find that consuming one or two Vináli capsules daily with your Optimals is beneficial.

#### Why is there additional vitamin C in Vináli?

Medical studies have shown that there is a synergistic effect in consuming vitamin C and grape seed extract together. They enhance each other's benefits. This means that one plus one is not two, but instead is eight or ten. Many companies use grape seed extract without any other nutrients in their products, which decreases its effectiveness. ARIIX uses the highest quality grape seed extract available in the marketplace today and combines it with vitamin C to make it even more potent.

#### What is the recommended dosage of Vináli?

The recommended dosage is 1 capsule twice daily, preferably with meals.

## Can I take Vináli if I am allergic to one of the ingredients or am taking medication?

Always consult a healthcare physician prior to beginning any new dietary supplement if you have allergies or are taking medication.

## Can I take Vináli if I am pregnant or breastfeeding or have a medical condition?

Always consult a healthcare physician before beginning any new dietary supplement while pregnant or breastfeeding or if you have a medical condition.





In today's fast-paced, fast-food-centric world, what ends up on our plate isn't always the healthiest of choices. A powerful way to stand up for your body is by adding nutritional supplements like Nutrifii Optimals to your daily health regimen.

## Critical Nutritional Support for Optimal Health

Using ingredients from natural sources, Nutrifii Optimals contain a comprehensive array of high-potency vitamins, antioxidants, phytonutrients and micronutrients carefully blended and perfectly formulated with balanced ratios for maximum absorption, increasing their benefits to you.





CELLULAR FUNCTION

VITAMINS & MINERALS



#### Vitamins and minerals form an amazing teamwork system that often makes them work more efficiently when absorbed together.

## BENEFICIAL

Including the Optimals in your diet can help your body function at peak levels by promoting whole-body health and wellness, while correcting and preventing nutritional deficiencies that negatively impact your physical and psychological states.

(ISA)







PDR





COMPREHENSIVE

overall health and well-being.

POWERFUL

The Optimals offer an array of vitamins, minerals and antioxidants, including unique and beneficial

ingredients and antioxidants that support a person's



OFFICIAL LISTING





# FORTIF

#### The beneficial ingredients packed into Nutrifii Optimals are proven to be critical in maintaining healthy cellular function, supporting heart, eye, skin

**Build a Strong Foundation** 

and lung function, as well as promoting improved bone, muscle and nerve health.

## FOR YOUR VISION

Studies have shown the effectiveness of vitamins and minerals such as beta-carotene, vitamin C, vitamin E, zinc and lutein in supporting the maintenance of healthy vision.

## FOR YOUR HEART AND LUNGS

Both B and E vitamins, plus an arsenal of antioxidants in our special blends, work together to complement your diet in supporting a healthy cardiovascular system. Antioxidants vitamin C and vitamin E, combined with carotenoids, have been shown to help support healthy pulmonary and respiratory function.

## FOR YOUR BONES AND JOINTS

Getting enough calcium in your diet is crucial for bone health. The Optimals support bone and joint health with a signature blend of calcium, vitamin C, manganese, magnesium, vitamin D, vitamin K and silicon.

## FOR YOUR LIFE

Vitamin C plays a vital role in protecting cells and tissues from damaging oxidation. Vitamin E is a family of essential nutrients that acts as powerful antioxidants, and vitamin B is known for improving mental function, especially in the elderly.



## NUTRIFII...



#### **Supplement Facts**

Serving Size: 2 Capsules Servings Per Container: 56

Amount Pe	er Serving	%DV		
Calcium (as calcium citrate)	75 mg	6%		
lodine (as potassium iodide)	150 mcg	100%		
Magnesium	100 mg	24%		
(as magnesium amino acid o				
Zinc (as zinc citrate)	10 mg	91%		
Selenium	100 mcg	182%		
(as selenomethionine, selenium methionate)				
Copper (as copper gluconate		111%		
Manganese	2.5 mg	125%		
(as manganese gluconate) Chromium	200 mcg	571%		
(as chromium niacinate)	200 mcg	571%		
Citrus Bioflavonoids	100 mg	*		
	100 mg	*		
N-Acetyl Cysteine Rutin	50 mg 30 mg	*		
Resveratrol	15 mg	*		
Green Tea Leaf Extract	20 mg	*		
(90% polyphenols/50% EGC				
Quercetin	6 mg	*		
Hesperidin	6 mg	*		
Pomegranate Fruit Extract (40% ellagic acid)	5 mg	*		
Choline (as choline bitartrate	) 50 mg	*		
Alpha Lipoic Acid	50 mg	*		
Inland Sea Trace Minerals	1500 mcg	*		
Boron (as boron citrate)	1.5 mg	*		
Superplant Blend	98 mg	*		
(broccoli leaf and flower, ca root, spinach leaf, cucumbe cabbage leaf, celery leaf, k shoot, green bell pepper, c wheat grass, rosemary leaf leaf extract, cinnamon bark lycopene)	er, brussels : ale leaf, asp auliflower, pa f extract, oliv c extract, lut	sprout, aragus arsley, /e		
*Daily Value (DV) Not Establis	shed.			

Other Ingredients: Gelatin, Rice Bran, Natural Color.

## **Comprehensive Mineral Support**

Optimal-M<sup>®</sup> supports bones, nerves and muscles through a spectrum of 32 minerals, trace elements, enzymes and superfoods, with the proper cofactors to aid in utilization. This high-quality, whole food formula will help your body develop and form new healthy cells while helping body systems. Minerals provide the chemical building blocks necessary to maintain a strong foundation and these capsules are scientifically formulated to do just that.

### THE BENEFITS

- Broad spectrum of vital minerals, trace elements, enzymes and superfood micronutrients
- Scientifically formulated to support bone, nerve and muscle health while contributing to optimal cellular function
- Properly balanced ratios for daily use and superior absorption
- Optimum daily allowance is used for meeting optimal nutrition, rather than the bare minimum









SUPPORTS BONES

SUPPORTS NERVES

SUPPORTS MUSCLES

VITAL MINERALS



## NUTRIFI



#### **Supplement Facts**

Serving Size: 3 Capsules Servings Per Container: 56

Amount Per   Vitamin A 1124 n   (as beta-carotene) Vitamin C   (as calcium ascorbate, magnesi (as calcium ascorbate, magnesi)	Serving ncg RAE 650 mg	<b>%DV</b> 42%		
(as beta-carotene) Vitamin C	- 5	42%		
Vitamin C	650 mg			
	650 mg			
		722%		
ascorbate, potassium ascorbate				
Vitamin D3 (as cholecalciferol)	25 mcg	125%		
Vitamin E (as D alpha tocopheryl succina mixed tocopherols 50 mg)	125 mg te,	833%		
Vitamin K (as phylloquinone)	45 mcg	38%		
Thiamin (as thiamin HCI)	14 mg	1167%		
Riboflavin	14 mg	1077%		
Niacin (50% as niacinamide) 20	) mg NE	125%		
Vitamin B6 (as pyridoxine HCI)	16 mg	935%		
Folate (folic acid) 850 n	ncg DFE	213%		
(as methylcobalamin)	200 mcg	8333%		
	50 mcg	500%		
Pantothenic Acid (as D calcium pantothenate)	45 mg	900%		
Calcium (as calcium ascorbate	) 75 mg	6%		
Molybdenum	25 mcg	56%		
(as molybdenum citrate comple	ex)			
Inositol	75 mg	*		
Grape Seed Extract (95% anthocyanins)	50 mg	*		
Bromelain	25 mg	*		
Vegetable Blend	10 mg	*		
(broccoli leaf and flower, carrot, tomato, beet root, spinach leaf, cucumber, brussels sprout, cabbage leaf, celery leaf, kale leaf, asparagus shoot, green bell pepper, cauliflower, parsley, wheat grass)				
*Daily Value (DV) Not Establishe	ed.			

Other Ingredients: Gelatin, Rice Bran, Natural Color, Sodium Copper Chlorophyllin.

## **Full-Spectrum Vitamin Therapy**

Optimal-V<sup>®</sup> includes 17 different vitamins, plus unique and beneficial ingredients such as beet root, wheat grass and grape seed extract, delivering a healthy boost to your system. When your body is vitamin or mineral deficient, you can feel mentally and physically sluggish, among other things. Consider these potent capsules your first step towards achieving and maintaining optimum health.

### THE BENEFITS

- Comprehensive spectrum of high-potency vitamins, antioxidants, phytonutrients and micronutrients
- Helps to correct nutrient deficiencies and support critical cellular function in the body
- Properly balanced ratios for daily use and superior absorption
- Optimum daily allowance is used for meeting optimal nutrition, rather than the bare minimum



SUPPORTS HEART

SUPPORTS EYES

SUPPORTS SKIN

SUPPORTS LUNGS



## **Frequently Asked Questions**



#### What do the Optimals do?

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Nutrifii Optimals contain a comprehensive array of vitamins, minerals and antioxidants, including nutrients and other beneficial ingredients which university studies have shown to be critical in maintaining healthy cellular function, supporting hearing, eye, skin and lung function, as well as promoting improved bone, muscle and nerve health.

## Is it best to take the Optimals with or without food?

It is always best to take your nutritional supplements with a meal. This allows your body to absorb the nutrients more efficiently and with a greater degree of tolerance. Having food in your stomach will significantly improve the absorption of the nutrients in your vitamin and mineral capsules. It will also help you to avoid side effects such as stomach upset or nausea.

## What is the recommended dosage for the Optimals?

The recommended dosage for Optimal-V is 3 tablets, twice daily, preferably with meals. The recommended dosage for Optimal-M is 2 tablets, twice daily, preferably with meals.

## Do I need to take the full dosage recommended for the Optimals each day?

The Optimals have been designed to provide advanced levels of essential nutrients shown to provide a health benefit communicated through medical literature. ARIIX Scientific Advisory Board member Dr. Ray Strand refers to this as cellular nutrition. A one-a-day multivitamin is based on RDA (Recommended Dietary Allowance). Numerous studies have shown no significant health benefits from one-a-day multivitamins. However, there are thousands of studies that show health benefits from supplementing a healthy diet with the optimal or advanced levels of nutrients found in the Optimals. Therefore, we strongly encourage you to consume the recommended amount that appears on the bottles.

## What is the source of the green stamp on the Optimal-V capsules?

The green stamp is from chlorophyll. Chlorophyll is the green pigment found in plants and algae.

## Where does the coated trace mineral complex come from in Optimal-M?

The trace mineral complex ingredient is a naturally occurring blend of minerals extracted from the Great Salt Lake, containing magnesium, sodium and potassium.

## Can I take the Optimals if I am allergic to one of the ingredients or am taking medication?

Always consult a healthcare physician prior to beginning any new dietary supplement if you have allergies or are taking medication.

## Can I take the Optimals if I am pregnant or breastfeeding or have a medical condition?

Always consult a healthcare physician before beginning any new dietary supplement while pregnant or breastfeeding or if you have a medical condition.





## **OPTIMAL NUTRITION FOR OPTIMAL HEALTH**

Give your body the targeted nutritional support it needs with a full spectrum of carefully crafted options.



## TARGETED CALCIUM DELIVERY

Delivering bioavailable forms of calcium, magnesium, vitamin D3 for calcium absorption, and vitamin K2 for nutrient absorption, Magnical-D® is your source for maintaining strong, healthy bones. This exclusive vitamin and mineral blend delivers critical bonehealth nutrients in a single, convenient formula.



## DETOXIFICATION SIMPLIFIED

Featuring a fusion of activated charcoal, micronized zeolite, chlorella and nutrient-dense superfoods, Restoriix™ is a revolutionary formula designed to assist your body in the safe removal of toxins and heavy metals and help restore pH levels.



## ENERGY AT THE CELLULAR LEVEL

Biopro-Q<sup>®</sup> is a dynamic fusion of Ubiquinol, the most potent form of CoQ10, and BioPerine, a patented black pepper extract that enhances bioavailability for optimal nutrient absorption. This powerful duo boosts youthful cellular energy production by acting like a spark plug that ignites energy generation within the cells.



NUTRIFIL



### THE PERFECT PICK-ME-UP

Rejuveniix<sup>™</sup> provides natural energy without the jitters. Featuring a signature blend of green coffee bean extract, L-theanine, and a superfruit complex of acai berry, mangosteen, goji berry, maqui berry, Hawaiian noni and sea buckthorn, Rejuveniix naturally sharpens focus, elevates mood, promotes energy, enhances mental alertness and supports weight loss performance.



### OPTIMAL PROTECTION

Omega-Q® is a unique blend of essential omega fatty acids and coenzyme Q10 (CoQ10), two of the most powerful ingredients on earth for initiating and sustaining overall health, starting at the cellular level. This intelligent combination is designed to support and protect the overall health of your heart and brain.



### FOR MORE INFORMATION VISIT NUTRIFILCOM

